

“VOTE NO on 4” Campaign Video

While November will be a busy election season, no issue on the 2010 ballot will be more important than Amendment 4. In this tough economy, the last thing Florida needs is an irresponsible amendment that will cost jobs, raise taxes and make it more expensive to live in our state.

But that’s exactly what Amendment 4 will do.

Please click on this link (www.florida2010.org) and take a moment to view this 2-minute video on St. Pete Beach, the first community in Florida to adopt a local version of Amendment 4.

This impacts you directly. Moreover, it will permanently damage Florida’s economy and unique quality of life. As a result, our association will be asking voters to VOTE NO on 4. Please take a moment to:

1. **Share this video with at least 50 voters.** We are working together with dozens of other associations to get this message out. Sharing this message with your professional contacts will make a big difference.
2. **Post this video** (or a link to it) on your website or your Face Book page.
3. **Get more information** at www.florida2010.org. On this page, you’ll find a wealth of information on Amendment 4. Use the “Tell a Friend” button or sign up to “Volunteer.” This site is updated regularly so check back often.

Our association is dedicated to bringing you the latest information on Amendment 4—including new videos as they are produced.

Thank you,