

CFO Alex Sink to speak at 2009 FTBA Annual Convention.

State CFO and Democratic gubernatorial candidate Alex Sink will speak at the General Session, Friday morning, August 14, at the 2009 FTBA Convention.



Today, as the state's elected CFO, Alex oversees nearly 3,000 employees and an annual budget of \$300 million in the Department of Financial Services – where she puts her business experience and know-how to work as the **outspoken fiscal and consumer watchdog for the people of Florida.**

And Alex has been **an aggressive consumer advocate**, launching innovative and long-overdue initiatives like the Safeguard Our Seniors Task Force, created to protect older Floridians from financial fraud.

Before her election in 2006, Alex's distinguished business career culminated in her leadership of Florida's largest bank. For seven years as president, she managed more than \$40 billion in customer deposits while supervising more than 9,000 employees in 800 branches and earning a **reputation for credibility, integrity and dedication to her customers.**

While in the private sector, **Alex repeatedly gave back to her state and community.** Governor Lawton Chiles appointed Alex to the Commission on Government Accountability to the People, charged with finding ways state government could be more responsive to the people of Florida. As vice chair of Florida TaxWatch, she became a recognized leader on fiscal responsibility. And Alex dedicated herself to Florida's children through her service on Governor Chiles' Commission on Education, the Hillsborough Education Foundation Board of Directors and as chair of Take Stock in Children.

Alex's civic work includes service in the Florida Chapter of the Nature Conservancy, Junior Achievement of West Central Florida and as chairman of the board of the United Way of Hillsborough County.

Alex grew up on a farm in Mt. Airy, North Carolina, and earned a degree in mathematics from Wake Forest University. She resides in Thonotosassa with her husband, Bill McBride. They are the proud parents of Bert, a junior and football player at Stanford University, and Lexi, a sophomore at Wake Forest University.